

curriculum vitae

Ken Friedman



Professor of Leadership and Strategic Design Department of Organization and Leadership Norwegian School of Management Oslo, Norway

Design Research Center, Denmark's Design School, Copenhagen, Denmark

Education

B.A., M.A., 1971. San Francisco State University.
Interdisciplinary studies in education, psychology, and social science.

Ph.D., 1976. Graduate School of Human Behaviour, United States International University.
Leadership and human behavior. Honors in organizational management and behavior. [USIU merged with the California School of Professional Psychology in 2001 and was renamed Alliant International University.]

Career summary 1971-2004

2004-present. Professor, Norwegian School of Management.
2003-present, Design Research Center, Denmark's Design School
2000-2004. Visiting professor, Staffordshire University.
1994-2004. Associate professor, Norwegian School of Management.
1989-1994. Independent consultant
1988-1989. King Olav V Fellow, American Scandinavian Foundation
1987. Visiting designer, Oy Wärtsila Ab Arabia, Helsinki
1981-1986. President and Publisher, The Art Economist Corporation, New York
1979-1981. Executive Editor, National Arts Guide, Chicago and New York
1979. Centennial Fellow, University of Nebraska
1976-1979. Director, Institute for Advanced Studies in Contemporary Art, San Diego
1972-1973. Assistant Director, de Benneville Pines, Angelus Oaks, California
1971. General Manager, Something Else Press, New York and California

Teaching at the Norwegian School of Management

Graduate courses designed and taught

M.Sc. Course in Intellectual Capital (Co-responsible for course)
Graduate Seminar in Leadership
Graduate Seminar in Knowledge Management
Master's Degree Research Seminar
Introduction to Research and Writing

Undergraduate courses designed and taught

Organization and Leadership
Strategic Design
Design for Communication
Design Theory

Graduate course designed and taught for Norwegian School of Management in conjunction with the University of Gothenburg and the Royal Danish School of Library Science

NORFA (Nordic Interuniversity Seminar) Doctoral Course in Information Science (Co-responsible for course)

Teaching at Denmark's Design School

Introduction to Design Theory

Teaching at Copenhagen Business School.

Developing and co-teaching MBA course with Sven Junghagen on Managing Knowledge, Creativity, and Design.

Guest lecturer and visiting professor at colleges and universities in the United States and Europe 1967-2004.

Selected conferences, courses, projects, and workshops:

2006 Co-chair with Johan Olaisen of European Academy of Management Conference in Oslo

2004 Organizer and chair of the Bornholm Conference of the Center for European Philosophy of Art and Design.

1998-2000 Co-chairman, with David Durling, La Clusaz Conference on Doctoral Education in Design

1998. Nordic Center for Innovation. Organized and co-chaired the Talloires Conference on Knowledge Management in Talloires, France.

1997. Nordic Center for Innovation. Organized and co-chaired the Talloires Conference on Innovation and Creativity in Talloires, France.

1994. National College of Art and Design, Oslo.
Developed and taught intermedia seminar.

1991-1993. Oslo Business School. Developed and taught first course in strategic design and design management in Norway.

1992. European Architecture Students Assembly, Urgup, Turkey. Developed and taught intermedia seminar.

1990. European Architecture Students Assembly, Karlskrona, Sweden.
Developed and taught intermedia seminar.

1985. New York University Graduate School of Business Administration.
Organized and co-chaired conference on "Art and Economics."

1984. Rhode Island School of Design. Developed and taught seminar in art criticism and art theory.

1981. William Paterson College, Wayne, New Jersey. Developed and taught seminar in contemporary art criticism and art theory.

1979. University of Nebraska (Centennial Fellow).
Developed and taught Centennial Fellow Seminar in art theory. Also organized and chaired national conference, "Art at the End of Twentieth Century."

1976. Starr King School, Graduate Theological Union, Berkeley. Developed and taught summer session course on religion and the arts.

1974. University of Colorado, Boulder. Developed graduate seminar in intermedia for visiting artist program.

1974. Western Washington University, Bellingham.
Developed and taught lectures series and seminar in the sociology of art for visiting artist program.

1973. De Benneville Pines Conference Center.
Organized and chaired international conference on art and culture in society "The Public Imagination."

1973. De Benneville Pines Conference Center.
Organized and co-chaired conference on music and intermedia "The Expanded Ear."

1967-1969. San Francisco State College
Experimental College. Special course leader, San Francisco State College Dept of Radio, Television and Film. Developed and taught the first course in intermedia ever taught in a university.

1967. San Francisco State College Experimental College. Special course leader, San Francisco State College English Department. Developed and taught course in literature of Surrealism and the avant-garde.

Research

Research interests in design focus on design theory and developing a robust philosophical foundation for design research anchored in philosophy of science. This is linked to developing and teaching research methods and theory construction methods in design.

In management studies, active in knowledge economy issues and studying the development and effects of the information society. In management application, this involves knowledge management and organizational learning. This is linked to work on creativity and innovation. From 1995 to 1999, served as director of the Nordic Innovation Project. Elected as research member of the Society for Organizational Learning.

Long-term interest in curriculum development and program planning, with a strong emphasis on pedagogical development and planning courses based on problem-solving, problem-based learning and case method.

Also active in research on intermedia, and the sociology and the economics of art.

Recent activities and projects include:

Consultant to the executive associate vice chancellor's design school planning committee, University of California, Irvine.

Council member, Design Research Society

Editorial Advisory Board, ART Bibliographies Modern.

Center for the Philosophy of Art and Design, Staffordshire University.

Editorial Advisory Board, Design Philosophy Papers.

External doctoral supervisor at Capetown Technikon, Republic of South Africa.

Referee for conferences, journals, and books in organization theory, knowledge management, design, art, information science, and management.

1998-2000. Project member Information Context for Biodiversity Conservation, European Union Info-2000 Initiative, Project No. 5052, Union of International Associations, Brussels, World Conservation Monitoring Centre, Cambridge UK, Nordic Center for Innovation, Norwegian School of Management, Oslo, Institute of European Environmental Policy, Arnhem [reports available: Ecolynx URL: <<http://www.uia.org/ecolynx/ecolynx-reports.htm>>.]

Academic planning and governance, including administration and academic service

1996-2004 Academic referee for promotion and tenure evaluation in Norway, Denmark, the United Kingdom, the United States, Canada, and Australia.

2004. Editorial and writing support for the Norwegian School of Management Self-Assessment Report 2004 for EFMD-EQUIS accreditation renewal.

2003. Scientific referee Fonds zur Foerderung der wissenschaftlichen Forschung, Austria.

2001. President of the Doctoral Examiners' Commission, Department of Technology, Polytechnic University of Milan

1999. Editorial and writing support for the Norwegian School of Management Self-Assessment Report 1999 for EFMD-EQUIS accreditation application.

1997-1999. Norwegian School of Management Faculty Senate

1997-1998. Norwegian School of Management Ad Hoc Committee on Research Policy

1997: Co-director, Nordic (NORFA) doctoral research course in philosophy of science for information science

1996-98. Norwegian School of Management Faculty Publications

Committee

1996-97. Norwegian School of Management Profile and Name Committee

1996. Norwegian School of Management Coordinator of the four-year integrated master's of marketing management program (Sivilmarkedsfører). Worked with dean to restructure program and secure final full accreditation from national ministry of education.

Other professional and relevant experience

From 1972, Extensive editorial and publishing experience, including work as consulting editor to reference books, developmental editor for research monographs in the arts, design, and architecture, and general editorial experience in journals and book publishing.

From 1966, active in Fluxus, the international experimental laboratory for art, design, architecture, and music. Work represented in major museums and galleries around the world, including Museum of Modern Art, Guggenheim Museum, Tate Modern, Hood Museum of Art, Stadtsgalerie Stuttgart, and others.

His work has been exhibited at the Tate Gallery and the Royal Academy in London, San Francisco Museum of Modern Art, Statens Museum for Kunst in København, the Biennale of Venice, Museum Ludwig in Cologne, the Museum of Modern Art and the Whitney Museum in New York. He exhibits regularly at Emily Harvey Gallery in New York and the Emily Harvey Cultural Association in Venice.

Selected Bibliography 1970-2004

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Friedman, Ken. 2004. "The Wealth and Poverty of Networks." In *At A Distance: Precursors to Internet Art and Activism*. Annemarie Chandler and Norie Neumark, editors. Cambridge, Massachusetts: MIT Press, 408-422. [In press.]

Friedman, Ken. 2004. "Art, Design, and Research. The New Challenges of the Making Disciplines." In *Kunsthøgskolen I Oslo*. Årsbok 2004. Grete Refsum and Peter Butenschøn, editors. Oslo, Norway: Oslo, national College of the Arts, 199-214

Friedman, Ken. 2004. "Intermedia: four histories, three directions, two futures." In *Intermedia and the University*. Hans Breder, editor, and Klaus-Peter Busse, publisher. Schriftenreihe des Instituts fuer Kunst an der Universitaet Dortmund. Abteilung 3: Intermedia Studien. BOD i.V. Dortmund. Dortmund, Germany: University of Dortmund Press. [In press.]

Friedman, Ken. 2004. "Jack Ox and Intermedia." *Jack Ox*. Miroslaw Borusiewicz, editor. Lodz: Muzeum Sztuki in Lodz, 20-39.

Friedman, Ken. 2004. "Eleven questions for Ken Friedman with at least twelve answers." In *The Basic Paradox. Foundations for a Groundless Discipline*. Wolfgang Jonas, editor. Bremen: Hauschild.

2003

Friedman, Ken. 2003. "Design Curriculum Challenges for Today's University." [Keynote conference lecture.] *Enhancing the Curricula: Exploring Effective Curricula Practices in Art, Design and Communication in Higher Education*.

Center for Learning and Teaching in Art and Design. First International Conference at the Royal Institute of British Architects (RIBA) London, UK, 10th - 12th April 2002. Co-sponsored by ELIA (European League of Institutes of Arts) and ADC-LTSN (The Art, Design and Communication - Learning and Teaching Support Network). London: CLTAD, The London Institute, 29-63.

Friedman, Ken. 2003. "Design Education in the University: a Philosophical and Socio-Economic Inquiry." *Design Philosophy Papers*. No. 5, 2003. URL: <http://www.desphilosophy.com>

Friedman, Ken. 2003. "Design Policy for Estonia in the Global Economy." *Cumulus Working Papers*. Tallinn. Helsinki: Cumulus Working Papers Series G, University of Art and Design, Helsinki, 32-33.

Friedman, Ken. 2003. "The Design University." *Cumulus Working Papers*. Tallinn. Helsinki: Cumulus Working Papers Series G, University of Art and Design, Helsinki, 40-45.

Friedman, Ken. 2003. "Fluxus and the Field of Flow." *Second Workshop on Aesthetics, Art, and Management. Towards New Fields of Flow*. Gattieres, France, July 20-23, 2003. Pierre Guillet de Monthoux and Antonio Strati, editors. Brussels: European Institute for Advanced Studies in Management.

Friedman, Ken. 2003. "Intermedia: four histories, three directions, two futures." In *Good, Bad, Irrelevant. The user and the future of information and communication technologies. A transdisciplinary, proactive and collaborative knowledge-building conference. COST Action 269*. 3-5 September 2003. Helsinki, Finland: Media Lab, University of Art and Design Helsinki UIAH, 460-464.

Friedman, Ken. 2003. "Leaders for the Knowledge Economy." *Intelligent Management in the Knowledge Economy*. Sven Junghagen and Henrik Linderöth, editors. Cheltenham, UK. Edward Elgar Publishing, 19-35.

Friedman, Ken. 2003. "Making Less Do More." [Preface.] *Enhancing the Curricula: Exploring Effective Curricula Practices in Art, Design and Communication in Higher Education*. Center for Learning and Teaching in Art and Design. First International Conference at the Royal Institute of British Architects (RIBA) London, UK. Co-sponsored by ELIA (European League of Institutes of Arts) and ADC-LTSN (The Art, Design and Communication - Learning and Teaching Support Network). London: CLTAD, The London Institute.

Friedman, Ken. 2003. "Theory construction in design research: criteria:

approaches, and methods." *Design Studies*, 24 (2003), 507-522.

Friedman, Ken. 2003. "The Wealth and Poverty of Networks. Part One: Networks in a Space of Flows." Issue 1. July 2003. Manifesto. *New Media Poetics. An International Fully Refereed e-Journal of Theory and Practice* ISSN - 1448-9457.
<http://www.newcastle.edu.au/journal/poetics/issue-01/index-01.htm>

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<http://www.newcastle.edu.au/journal/poetics/issue-02/index-02.htm>

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Durling, David, Ken Friedman and Paul Gutherson. 2003. "Debating the Practice-Based PhD." *Design Science and Technology*, vol. 10, no. 2, 7-18.

Durling, David, Ken Friedman, and Paul Gutherson, editors. 2003. *The Practice-Based Ph.D. Special* journal issue of the journal *Design Science and Technology*, vol. 10, no. 2.

Mollerup, Per, Ken Friedman, Pekka Korvenmaa, and John Landerholm. 2003. *Establishing the basis for the elaboration of the Estonian design policy measures. Report for workshop 12-13 March 2003*. Tallinn: Ministry of Economic Affairs and Communications.

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Friedman, Ken. 2003. "Design I informationsaldern. Om strategisk design historia och praktik. (Design in the Information Age. On the History and Practice of Strategic Design.)" Review of book by Christina Zetterlund from Raster, 2003. Design Research News, Volume 8, Number 2, September.

Friedman, Ken. 2003. "Digital Book Design and Publishing." Review of book by Douglas Holleley from Clarellen and Cary Graphic Arts Press, 2001. Design Research News, Volume 8, Number 1, January.

Friedman, Ken. 2003. "Engineering Philosophy." Review of book by Louis L. Bucciarelli from Delft University Press Satellite, 2003. Design Research News, Volume 8, Number 5, May.

Friedman, Ken. 2003. "The Expressive Organization. Linking Identity, Reputation, and the Corporate Brand." Review of book edited by Maiken Schultz, Mary Jo Hatch, and Mogens Holt Larsen from Oxford University Press, 2003. Design Research News, Volume 8, Number 2, February.

Friedman, Ken. 2003. "Fluxus Experience." Review of book by Hannah Higgins from University of California Press, 2002. Design Research News, Volume 8, Number 5, May.

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Friedman, Ken. 2003. "Lester Beall. Space, Time, and Content." Review of book by R. Roger Remington from RIT Cary Graphic Arts Press, 2003. Design Research News, Volume 8, Number 2, September.

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Friedman, Ken. 2003. "Proposal for a School of Design at the University of California, Irvine. November 2002." Review of report by University of

California Irvine School of Design Committee from the University of California, Irvine, 2002. Design Research News, Volume 8, Number 2, June.

Friedman, Ken. 2003. "Team-Based Learning." Review of book by . Academy of Management Learning and Education Journal. Vol. 2, No. 1 (March).

Friedman, Ken. 2003. "Visions of STS. Counterpoints in Science, Technology, and Society Studies." Review of book by Stephen H. Cutcliffe and Carl Mitcham from State University of New York Press, 2001. Design Research News, Volume 8, Number 2, July.

2002

Friedman, Ken. 2002. "Cities in the Space of Flows." Techniques, Transports et Société. [In press.]

Friedman, Ken. 2002. "Cuarenta Anos de Fluxus." Fluxus y Fluxfilms, 1962-2002. Berta Sichel, editor, in collaboration with Peter Frank. Madrid: Museo Nacional Centro de Arte Reina Sofia, 41-83.

Friedman, Ken. 2002. The Doctorate in Design. [Research monograph] Stoke-on-Trent, United Kingdom: Staffordshire University Press. [In production]

Friedman, Ken. 2002. "The Early Days of Mail Art: an Historical Overview." Correspondances, No. 1, 4-13.

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Friedman, Ken. 2002. "Theory Construction in Design Research. Criteria, Approaches, and Methods." In Common Ground. Proceedings of the Design Research Society International Conference at Brunel University, September 5-7, 2002. David Durling and John Shackleton, Editors. Stoke on Trent, UK: Staffordshire University Press, 388-414.

Friedman, Ken. 2002. "Towards an integrative design discipline." In Creating Breakthrough Ideas: The Collaboration of Anthropologists and Designers in the Product Development Industry. Susan E. Squires and Bryan Byrne, editors. Westport, Connecticut: Bergin and Garvey, 200-214.

Friedman, Ken. 2002. "Wim Gilles . . . A Book." Design Research News, Volume 7, Number 12, December.

Friedman, Ken. 2002. "Working from Scores." In Performance Research: On Fluxus. Ric Allsopp, Ken Friedman and Owen Smith, editors. Performance Research, 124-128.

Friedman, Ken, Jon-Arild Johannessen, and Johan Olaisen, eds. 2002. Intellectual Capital in the Knowledge Economy. A Course Compendium. Oslo: Norwegian School of Management School of Marketing M.Sc. Program.

Friedman, Ken and Owen Smith. 2002. "In Two Voices." In Performance Research: On Fluxus. Ric Allsopp, Ken Friedman and Owen Smith, editors. Performance Research, 1-2.

Friedman, Ken, Owen Smith, and Lauren Sawchyn, editors. 2002. Fluxus Performance Workbook. Performance Research e-publications. Accessible for download from URL: <http://www.performance-research.net/pages/epublications.html>

Allsopp, Ric, Ken Friedman, and Owen Smith, editors. 2002. Performance Research: On Fluxus. Special journal issue of the journal Performance Research.

Biggs, Michael, John Broadbent, Richard Buchanan, Katie Bunnell, Clive Cazeaux, Rachel Cooper, Edward Cowie, Ken Friedman (moderator), Jacques Giard, Beryl Graham, Paul Gutherson, Timothy Emlyn Jones, Lorraine Justice, Michael Kroelinger, Malcolm LeGrice, Malcolm Miles, Alec Robertson, Chris Rust, Stephen Scrivener, Elaine Thomas, Jonathan Woodham, Martin Woolley. 2002. "Practice-based Doctorates in Design and the Creative and Performing Arts: a Symposium." (In) The Practice-Based Ph.D. Special issue of the Journal of Design Science and Technology. David Durling, Ken Friedman, and Paul Gutherson, editors. [In preparation.]

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Friedman, Ken. 2002. "Copyleft." In The Encyclopedia of New Media. Steve Jones, editor. Thousand Oaks, California: Sage Publications, Inc., 96-97.

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Friedman, Ken. 2002. "Electronic Publishing." In The Encyclopedia of New Media. Steve Jones, editor. Thousand Oaks, California: Sage Publications, Inc., 173-175.

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Friedman, Ken. 2002. "Nam June Paik." In *The Encyclopedia of New Media*. Steve Jones, editor. Thousand Oaks, California: Sage Publications, Inc., 363-364.

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Friedman, Ken. 2002. "Typography." In *The Encyclopedia of New Media*. Steve Jones, editor. Thousand Oaks, California: Sage Publications, Inc., 448-450.

Friedman, Ken. 2002. "Varian, Hal." In *The Encyclopedia of New Media*. Steve Jones, editor. Thousand Oaks, California: Sage Publications, Inc., 461-462.

[Book reviews]

Friedman, Ken. 2002. "An Annotated Design Research Bibliography: By and For the Design Community." Book review. *Design Research News*, Volume 7, Number 6, June.

Friedman, Ken. 2002. "Antilogic. Why businesses fail while individuals succeed." Book review. *Design Research News*, Volume 7, Number 5, May.

Friedman, Ken. 2002. "Arabic Typography. A Comprehensive Sourcebook." Book review. *Design Research News*, Volume 7, Number 9, September.

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Content." Book review. Design Research News, Volume 7, Number 1, January.

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Friedman, Ken. 2002. "Culture is Everywhere. The Museum of Contemporary Art.." Book review. Design Research News, Volume 7, Number 11, November.

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Friedman, Ken. 2002. "King of the Mountain. The Nature of Political Leadership." Book review. Design Research News, Volume 7, Number 9, September.

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